

# Career in Tourism and Hospitality; the Next Wave

Written for PatnaDaily.Com

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According to the World Travel and Tourism Council (1997), the economics of the 21<sup>st</sup> century will be dominated by three industries: telecommunications, information technology, and tourism. The travel and tourism industries have grown by 500% in the last 25 years and it is estimated that by the year 2007 tourists will spend US \$884 billion in foreign countries on tourism related activities.

Travel and tourism represents a broad range of related industries. The growth of these industries has opened up many new job opportunities for graduates in areas such as:

- hotels
- restaurants
- retailing
- transportation
- travel agencies
- tour companies
- tourist attractions
- leisure, recreation and sport
- cultural industries

# THE TRAVEL & TOURISM BOOM IN INDIA

It is boom time for India's Tourism and Hospitality sector. Driven by a surge in business traveler arrivals and a soaring interest in India as a tourist destination, the year 2005 has been the best

year till date, with foreign visitor arrivals reaching a record 3.92 million, resulting in international tourism receipts of US\$ 5.7 billion.

The tourism sector in India is witnessing an impressive growth curve.

- Foreign tourist arrivals grew by 17.3 percent in 2003-04.
- The total number amounted to 28.79 lakhs as against 24.54 in the year before.
- The Foreign exchange earnings grew at the rate of 30.2 per cent during the year 2003-04
  as compared to 4.1 per cent during the corresponding period of 2002-03, indicating a
  step up in the average tourist spending.
- India's strong GDP performance.
- Strengthening of ties with the developed world.
- Opening of sectors of the economy to private sector/ foreign investment.
- Foreign tourist arrivals are expected to witness a growth of 78 per cent in 2006 over 2001 (last 5 years)
- Growth in foreign exchange earnings is expected to be of the order of 122 per cent during this period.
- As per estimates (Ministry of Tourism), on an average, about 3.1 million additional jobs per year have been created directly and indirectly in the tourism sector in the last four years.

As per WTTC (World Travel & Tourism Council),

Travel & Tourism in India in 2006 is expected to generate USD 53544.5 million of economic activity (Total Demand).

India's Travel & Tourism Economy (direct and indirect impact) in 2006 is expected to account for 5.3 % of GDP and 24349 000 jobs (5.4 % of total employment).

India's Travel & Tourism is expected to grow 8.4 % in 2006 and by 8 % per annum, in real terms, between 2007 and 2016.

## **WORLD RANKING**

The India Travel & Tourism economy is ranked number:

- 22 in Absolute Size worldwide
- 156 in Relative Contribution to national economies

• 3rd in Long-term (10-year) growth. (174 countries are estimated by WTTC / OEF)

Visit: http://www.wttc.org/2006TSA/pdf/1.India.pdf

According to the report, the sector is expected to grow at a rate of 8.4 per cent in 2006 and by 8 per cent per annum, in real terms, between 2007 and 2016.

Growth in the tourism and hospitality sector							
	GDP	Employment	Visitor Exports	Personal T&T	Capital Investment	Government Expenditure	
Outlook for 2006 (Real Growth)	7.8%	1.4%	10.9%	6.9%	8.3%	7.7%	
(Outlook for the next 10 years 2007-2016)	6.6%	1.0%	7.8%	6.7%	7.8%	6.1%	

Source: The World Travel & Tourism Council, www.wttc.org

The reason for Tourism Industry to be a major engine of economic growth (and to harness it's direct and multiplier effects for employment and poverty eradication in an environmentally sustainable manner) is that, it is the objective of the existing Tourism Policy of the Government of India.

The present policy initiatives include:

- Liberalization in aviation sector
- Pricing policy for aviation turbine fuel which influences internal air fares
- Rationalization in tax rates in the hospitality sector
- Tourist friendly visa regime
- Immigration services
- Procedural changes in making available land for construction of hotels
- Allowing setting up of Guest Houses

## Various Job opportunities in T&T Sector:

- Fresher
- Trainee/ Management Trainee
- Domestic Travel
- International Travel
- Documentation & VISA

- Travel Agent/ Tour Operator
- Air Hostess/ Steward/ Cabin Crew

Attractions Attendant

Travel Consultant

Tour Guide

Conference Coordinator

Conference Coordinator

In Bound Tour Coordinator

Retail Travel Consultant

Animal Handler in a Theme Park

Cellar door sales person in a winery

Tour Operator

- Pilot
- Ground Staff
- GSA
- Maintenance Engineer
- Cashier
- Office Assistant
- Branch Head
- VP Operations/ COO
- SBU (Strategic Business Unit) Head /Profit Centre Head
- CEO/MD/ Country Manager
- Director on Board
- GM
- External Consultant
- Other Travel/ Airlines

### THE HOSPITALITY BOOM

As per the Wikipedia:

"Hospitality is the act or practice of being hospitable, that is, the reception and entertainment of guests, visitors, or strangers, with liberality and goodwill. Hospitality frequently refers to the

hospitality industry jobs for hotels, restaurants, casinos, catering, resorts, clubs and any other service position that deals with tourists."

The hospitality sector, propelled by the Tourism and Business travel boom, is growing so fast that, according to WTO, about 300,000 rooms would be required by 2020 to cater to the rising number of Tourists to India. The requirement for hotels and the competitive quality of their services open up great opportunities in this sector.

Table 1 illustrates the new room supply expected to enter 10 key hotel markets in India. This encompasses the development of branded as well as quality independent hotels.

Key Cities	Luxury	First Class	Mid-Market	Budget	Total
Delhi/ NCR	2,449	2,659	4,264	1,484	10,856
Mumbai	2,866	2,697	2,485	1,270	9,318
Kolkata	275	725	1,225	240	2,465
Chennai	1,235	1,675	1,017	480	4,407
Bangalore	2,503	1,300	2,883	1,108	7,794
Hyderabad	1,885	2,549	1,579	1,395	7,408
Pune	470	1,767	1,454	927	4,618
Goa	325	1,147	675	485	2,632
Cochin	-	400	335	330	1,065
Jaipur	324	1,005	720	721	2,770
Total New Supply	12,332	15,924	16,637	8,440	53,333
In Percent	23%	30%	31%	16%	

More than 53,000 hotel rooms, all corresponding to hotels with brand affiliation, are in various stages of planning and development in the above ten cities, and expected to enter in a phased manner by 2011.

Table 2 presents room supply expected to enter the afore-mentioned 10 markets, in each year for the period 2006 to 2011.

	Table 2 : New Ro	om Supp	ory - 200	0-2011			
Key Cities	Exisiting Room Supply	2006	2007	2008	2009	2010	2011
Delhi/ NCR	7,030	182	2,207	2,720	3,132	2,280	335
Mumbai	7,402	2.00	966	860	2,827	3,840	825
Kolkata	1,354	75	-	210	1,380	525	275
Chennai	2,075	NATE:	710	460	1,942	650	645
Bangalore	1,906	270	778	2,216	2,570	1,415	335
Hyderabad	1,442	286	470	1,633	3,584	455	980
Pune	510	100	565	1221	2347	220	165
Goa	2,252	60	275	550	1,015	517	215
Cochin	354	82	100	453	330	200	- 6
Jaipur	1,298	41	469	720	975	400	165
Total	25,623	1,096	6,440	11,043	20,102	10,502	3,940
Growth Percent		2%	12%	21%	38%	20%	7%
Impact Multiple	223	648	6	10	18	10	4

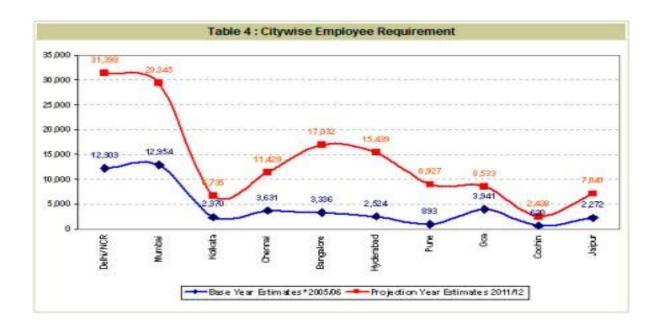
The year 2006 witnessed approximately 1,100 rooms being added in the branded segment, which translates to a meagre 2% of the proposed supply of 53,000 rooms.

# **Manpower Demand**

Table 3 presents the manpower requirement (across all hotels segments) by the new supply and its growth in 2006-2011.

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Key Cities	Luxury	First	Mid- Market	Budget	Base Year Estimates* 2005/06	Addtional Employee Requirement by 2011/12	Projection Year Estimates 2011/12	Growth
Delhi/ NCR	4,408	4,786	7,675	2,226	12,303	19,096	31,398	155%
Mumbai	5,159	4,855	4,473	1,905	12,954	16,391	29,345	127%
Kolkata	495	1,305	2,205	360	2,370	4,365	6,735	184%
Chennai	2,223	3,015	1,831	720	3,631	7,789	11,420	214%
Bangalore	4,505	2,340	5,189	1,662	3,336	13,697	17,032	411%
Hyderabad	3,393	4,588	2,842	2,093	2,524	12,916	15,439	512%
Pune	846	3,181	2,617	1,391	893	8,034	8,927	900%
Goa	585	2,065	1,215	728	3,941	4,592	8,533	117%
Cochin	200	720	603	495	620	1,818	2,438	293%
Jaipur	583	1,809	1,296	1,082	2,272	4,770	7,041	210%
Total	22,198	28,663	29,947	12,660	44,840	93,467	138,308	208%

As indicated by the above table, branded hotels in the ten selected **hotel markets would require approximately 94,000** fresh **employees in the next five years**, more than twice the existing requirement. Luxury segment of hotels requires the highest number of manpower. A major chunk of demand is from cities like Delhi/NCR and Mumbai, which account for around 23% and 21%, respectively. However, the real demand will be presented by cities like Bangalore, Hyderabad and Pune. Though individually they only require around 12%, 11% and 6.5% of the demand pie, the percentage increase in manpower is the highest in these markets, ranging between 500% - 900%.



(The above research is done by HVS International; a leading hospitality based Market Research Company.) http://www.hvsinternational.com

# Nature and type of jobs in Hospitality Industry

- Fresher
- Trainee/ Management Trainee
- Hostess/ Host
- Restaurant Manager
- F&B Manager
- Lobby/ Duty Manager

- Front Office Manager
- Banquet Sales
- Banquet Manager
- Guest Relations Executive
- Guest Relations Manager
- Reservation Manager
- Club Floor Manager
- Business Center Manager
- House Keeping Executive
- House Keeping Head/ Manager
- Health Club Manager
- Room Service Manager
- Security Manager/ Officer
- Laundary Manager
- Chef/ Kitchen Manager
- Chief Chef
- Steward/ Waiter
- Bartender
- Training Manager
- Travel Agent/ Tour Operator
- Cashier
- Concierge
- Chief Engineer
- Shift Engineer/ Supervisor
- Maintenance Technician
- Masseur
- Attendant
- Quality Assurance/ Control
- VP/ GM Quality
- VP Operations/ COO
- SBU Head /Profit Centre Head
- CEO/MD/ Country Manager
- Director on Board
- GM/ DGM
- External Consultant
- Other Hotels/ Restaurants



Typical jobs in the hospitality industry may include...

Entry level	Skilled level	Managerial Level
Front Office	Front Office	Front Office
Bell-person	Bell captain	Front office manager
Telephone operator	Telephone operator	
Porter	Front desk agent	
	Reservations agent	
Housekeeping	Housekeeping	Housekeeping
Maid	Assistant housekeeper	House keeper
Supply person	Floor supervisor	
Food Prod.	Food Prod.	Food Prod.
Prep person	Baker	Executive chef
Kitchen helper	Garde manger	
Dishwasher	Saucier	
	Fry cook	
	Roast cook	
	Vegetable cook	
	Breakfast cook	

EngineeringEngineeringEngineeringMaintenance personPlumberChief engineer

Painter-helper Electrician

Electricians-helper Carpenter

Painter

MarketingMarketingMarketingClerkSales repSales manager

Convention manager

ClericalClericalClericalTypistSecretary

File clerk

Food & BeverageFood & BeverageFood & BeverageBuspersonFood serverF & B managerBarbackBeverage serverCatering manager

Counter server Host/ hostess Banquet manager
Runner Captain

Bartender Waiter

Food Service OfficeFood Service OfficeFood Service OfficeFile ClerkAccountantFood production manager

AccountingAccountingAccountingFile clerkBookkeeperAuditor

e clerk Bookkeeper Audit Controller

Security Security Security

Security guard trainee Security guard Head of security

Human ResourcesHuman ResourcesHuman ResourcesClerkSecretaryHuman resources manager

Other

Resident manager

Night manager
Credit manager
Purchasing director
General Manager
Regional director
Vice president

CEO

### Various Courses and colleges of Travel & Tourism Studies/ Management in India

# **Certificate and Diploma courses:**

- Basic Course in Airlines, Travel Agency & Tour Operation Management.
- Certificate Course in Tourism Studies. (CTS)
- Certificate Course in Travel & Tourism
- Diploma in Tourism and Hotel Management.
- Diploma in Travel & Tourism.
- Diploma Course in Tourism Studies (DTS)
- Vocational Course in Travel & Tourism.
- Diploma in Travel & Tourism Industry Management
- Also in related field of Event Management.

#### Bachelor's Level course:

- B.A. (Travel & Tourism Management)
- Bachelor in Tourism Studies (BTS)
- Bachelor in Tourism Management (Hons.) (BTM)
- Bachelor of Commerce with Travel & Tourism Management
- B.B.A. (Travel & Tourism Management)

#### Master's Level course:

- Master in Travel Administration.
- Master of Tourism Administration (MTA).
- Master of Tourism Management (MTM).
- Master of Business Administration (MBA) with specialization in Tourism.
- Master of Business Administration in Tourism (MBA Tourism)
- PG Diploma in Travel and Tourism
- Post Graduate in Tourism Management (PGDTM)

### Various Colleges/ Universities providing abovementioned courses:

### Institutes offering Bachelor's Level courses:

### **Eastern Region**

Gauhati University ,Gauhati

- Utkal University , Puri, Orissa
- University of Calcutta.

# Northern Region

- University of Delhi, New Delhi [offers BA(Tourism) trough it's affiliating colleges)
- GGS Indraprastha University, Delhi. [offers BBA (T&TM) through it's affiliating colleges]
- · Kurukshetra University, Haryana.
- · Maharashi Dayanand University, Haryana.
- Himachal Pradesh University
- Agra University Agra 282004
- Awadh University ,Madhya Pradesh
- Benaras Hindu University, Varanasi 221005
- Mahatma Gandhi Kashi Vidyapeeth, Varanasi 221002
- IGNOU, Maidan Garhi, New Delhi, 110 068. [offers CTS, DTS, BTS MTA and Ph.D.(Tourism) through distance mode]

### **Western Region**

- Goa University, Goa.
- University of Mumbai, Mumbai.
- University of Poona, Pune.

### Southern Region

- Bangalore University, Bangalore
- Karnataka University
- Bhartidasan University, Tiruchirapalli, Tamil Nadu
- University of Madras, Chennai, Tamil Nadu
- Andhra University
- Kakatiya University
- University of Calicut , Calicut, Kerala.
- Mother Teresa Women's University, Kodaikanal 624102 TN

### Institutes offering Post graduate/ Master's Level courses:

• Indian Institute of Tourism and Travel Management, Gwalior and Bhubaneswar. It is premiere institute established by Ministry of Tourism, Govt. of India. It has 9 chapters at

Ahmedabad, Jaipur, Dehradun, Ranchi, Lucknow, New Delhi, Guwahati, Kolkata and Trivandrum. (<a href="http://www.iittm.org">http://www.iittm.org</a>)

- Kurukshetra University, Kurukshetra 132119
- Aligarh Muslim University, Aligarh 202002
- Centre for Tourism and Travel Management Studies, Jiwaji University, Gwalior 474011
- Anantpur University, Anantpur 515314
- Marathwada University, Aurangabad 431004
- Jai Narayan Vyas University, Jodhpur 342001
- Centre for Tourism Studies, Pondicherry University, Pondicherry 605014
- Himachal Pradesh University, Shimla 171005
- Devi Ahilya Vishwavidyalaya, Indore 452001
- Avdhesh Pratap Singh University, Rewa 486003
- Utkal University, PO Vani Vihar, Bhubaneshwar 751004 Orissa
- Lucknow University, Badshah Bagh, Lucknow 226007
- Hemwati Nandan Bahuguna Garhwal University, Srinagar 246174; U.A.
- Dr. B. S. Ambedkar Marathwada University, Aurangabad 431004, Maharashtra
- Bundelkhand University, School of Tourism & Hotel Management, Kanpur Road, Jhansi-284128, UP.
- Kerala Institute of Tourism & Travel Studies, Trivandrum. (http://www.kittstour.org)
- Mother Teresa Women's University, Women's University College, Kodaikanal-624 102

(For further details and admission notification, refer to respective Institute/college/university website. And for searching universities visit: <a href="http://goidirectory.nic.in/university.htm">http://goidirectory.nic.in/university.htm</a>)

#### Other Courses in Travel & Tourism:

<u>IATA Courses</u>: International Air Transport Association (LATA) is a world orgnisation of transport with head offices at Geneva. IATA provides travel, tourism and cargo industry recognized standard in training.

IATA/UFTAA Standard, Advanced & Travel Agents, Marketing Courses.

IATA/FLATA Cargo Agents Introductory, International Air Cargo Rating, Dangerous Goods Refresher Courses.

List of IATA/UFTAA and LATA/FIATA Authorised Training Centres in India:

- 1. Chavara School of Tourism Studies, Chavara Centra Road, Near South Railway Station, Kochi-682 011, Ph: 0484-2377341.
- 2. Globe College of Travel and Tourism, Mangalore
- 3. Hindustan Marine Electronics Inst. Ludhiana.
- 4. IATA/FLATA Cargo Intro/Rating/DG Steps, Calcutta.
- 5. IATA India, Apeejay Chambers 3rd Floor, Wallace Street, Fort, Mumbai-400 001.
- 6. IHCTM, Colaba, Mumbai, Branch: Mumbai-Mahim
- 7. India, International Trade Center. Center Narinian Point, Mumbai, Branches: Bangalore, New Delhi.
- 8. Institute of Air Travel Studies, Central Junction, Adoor-691 523, Kerala.
- 9. Institute of Airlines and Travel Agencies, Chennai.
- 10. International Air Fare Desk, Mumbai-Colaba, Branch: Ahmedabad.
- 11. International Airline Academy, Chennai.
- 12. School of Airline & Travel Management, 35/1148, Warriam Road, Cochin-682 016.
- 13. SITA Academy, New Delhi.
- 14. Skyline Education Institute, New Delhi.
- 15. Speedwings Academy for Aviation Services, 44/962A, Enchakalody Buildings, L.F.C. Road, Kaloor, Cochin-682 017.
- 16. Swastik School of Travel and Tourism Studies, Swastik Centre, M.G. Road, Thiruvananthapuram-685 001.
- 17. Trade Wings Institute of Management, Mumbai-Fort, Branches: Chennai, Pune, Bangalore,

Secunderabad, Goa, New Delhi, Calcutta.

- 18. Training Institute for Travel Trade, New Delhi, Branch: Mumbai-Andheri East.
- 19. Travel Millennium, Kochulloor, Thiruvananthapuram-695 011.
- 20. Vista Cocord School of Airlines & Travel Studies, Calcutta.

Visit: http://www.iata.org/training; http://www.iata.org/training/atc\_list\_uftaa.htm

### Various Courses and colleges of Hotel Management in India

# Courses Related to Hotel/Hospitality Management/ Administration

#### Bachelor's Level course:

- 1. B.Sc. (Hospitality & Hotel Administration)
- 2. B.Sc. (Hotel Management)
- 3. BHM (Bachelor of Hotel Management)
- 4. BHMCT (Bachelor of Hotel Management & Catering Technology)
- 5. BCTCA (Bachelor of Catering Technology & Culinary Arts)
- 6. B.A. (Culinary Arts)

#### Master's Level course:

- 1. Master of Hospitality Management (MHM)
- 2. Master of Business Administration in Hospitality Management (MBA Hospitality)
- 3. M.Sc. (Hospitality Administration)
- 4. Post Graduate Diploma in Hospitality Management

#### Institutes offering Bachelor's Level courses:

Institutes Affiliated to the NCHMCT (National Council for Hotel Management & Catering Technology), an autonomous body under Ministry of Tourism, Government of India. (Visit: <a href="http://www.nchmct.org">http://www.nchmct.org</a>). In association with IGNOU, it awards B.Sc. (HHA) to all the students enrolled in its 24 IHMs. 3 more IHMs are being set up at Dehradun, Raipur and Ranchi. The list of existing institutes are:

- 1. Dr. Ambedkar Institute of Hotel Management, Catering Technology & Applied Nutrition, Sector-42D, Chandigarh-160 036, Ph. 0172-604833, 605703.
- 2. Institute of Hotel Management, Catering Technology & Applied Nutrition, 'F' Row, Durgabai Deshmukh Colony, Vidyanagar, Hyderabad-500 007. Ph: 040 7614898: Fax: 040-7614569
- 3. Institute of Hotel Management, Catering Technology & Applied Nutrition, AIDC Building, ABC Stoppage, G.S. Road, Bhangarsh, Guwahit-781 005.Ph:0361-562004
- 4. Institute of Hotel Management, Catering Technology & Applied Nutrition, Boulevard Road, Near Nehru Park, Srinagar, Kashmir-190 001. Ph: 194-474828.
- 5. Institute of Hotel Management, Catering Technology & Applied Nutrition, G.V. Raja Road, Kovalam PO, Thiruvananthapuram-695 527. Ph: 0471-2480283.
- 6. Institute of Hotel Management, Catering Technology & Applied Nutrition,
  Bhaijipura, Patia Adalaj, Kudasan, Gandhinagar –382 421
  Tel.: 079-23276656/57 / 58, e-mail: ihmahd @vsnl.net
  7. Institute of Hotel Management, Catering Technology & Applied Nutrition, Guru
  Nanak Dev College Campus, Hardochannai Road, Gurdaspur. PH: 0184-21098.
- 8. Institute of Hotel Management, Catering Technology & Applied Nutrition, Kherapati Colony, Opp.Sirdi Sai Baba Mandir, Gwalior-474 002. Ph: 0751-420699.
- 9. Institute of Hotel Management, Catering Technology & Applied Nutrition, Kufri, Shimla-171 012. Ph: 280322; Fax: 0177-280208. (http://www.ihmshimla.com)
- 10. Institute of Hotel Management, Catering Technology & Applied Nutrition, Library Avenue, Pusa Complex, New Delhi-110 012, Ph. 011-5787411, 5732429.
- 11. Institute of Hotel Management, Catering Technology & Applied Nutrition, Near Bani Park Police Station, Sikar Road, Jaipur-302 016, Ph. 141-310402.
- 12. Institute of Hotel Management, Catering Technology & Applied Nutrition, PO

Alto Porvorim, Bardez, Goa-403 521. (http://ihmgoa.gov.in)

- 13. Institute of Hotel Management, Catering Technology & Applied Nutrition, S.J. Polytechnic Campus, Seshadri Road, Bangalore-560 001. Ph: 91-80-2262960; 91-80-2386763. (<a href="https://www.ihmbangalore.com">www.ihmbangalore.com</a>)
- 14. Institute of Hotel Management, Catering Technology & Applied Nutrition, Seed Farm, Sector-G, Aliganj, Lucknow-226 020. Ph: 0522-326772: Fax: 0522-326772.
- 15. Institute of Hotel Management, Catering Technology & Applied Nutrition, Veer Sawarkar Marg, Dadar (WR), Mumbai-400 028. Ph: 022-4457241/42; Fax: 022-4449779. (http://www.ihmctan.edu)
- 16. Institute of Hotel Management, Catering Technology & Applied Nutrition, CIT Campus, Tharamani PO, Chennai-600 113, Ph: 044-22352029, 22351615.
- 17. Institute of Hotel Management, Catering Technology and Applied Nutrition, P-16, Taratola Road, Kolkata-700 088. Ph. 033-4784218; Fax: 033-4784281.
- 18. Institute of Hotel Management, Catering Technology and Applied Nutrition, Veer Surender Sai Nagar, Bhubaneswar-751 004. Ph: 0674-481241; Fax: 0674-481864. (http://www.ihmbbs.org)
- 19. Institute of Hotel Management, Dara Gaon, Tadong, Gangtok 737102, Tel.: 03592-270735, Fax: 03592-222707, e-mail: ihmgangtok@rediffmail.com
- 20. Institute of Hotel Management, "Lumpyngad", Bishop Cotton Road, Shillong 793001, Tel.: 0364-2501616, e-mail: msootingl@ hotmail.com
- 21. Delhi Institute of Hotel Management, Behind Lady Sriram College, Lajpat Nagar IV, New Delhi 110024, Tel.: 011-26435883 / 26422174 Fax: 011-26214812
- 22. Institute of Hotel Management, Near Ramashish Chowk, Opp. State Circuit House, Hazipur ,Vaishali (Bihar), Ph: 06224- 274937; 275354 Fax: 276486

23. Institute of Hotel Management, Govt. Polytechnic Campus,

Jodhpur – 342001, Tel.: 0291-2616929, e-mail: sihm @rediff mail.com

24. Institute of Hotel Management, Bouleward Road, Nehru Park,

Srinagar - 190001, Tel.: 0194-2474828, Fax: 2474828

E-Mail: dnasa2001 @yahoo.com

- Indian Institute of Hotel Management (Assisted by the Taj Group of Hotels), Rauza Bagh, Aurangabad-1. (Visit: <a href="http://www.ihma.ac.in/indexflash.htm">http://www.ihma.ac.in/indexflash.htm</a>)
- OCLD (Oberoi Centre for Learning & Development), 1 Sham Nath Marg, New Delhi-110
   054. (Visit: <a href="http://www.oberoihotels.com/careers/html/ocld/index.htm">http://www.oberoihotels.com/careers/html/ocld/index.htm</a>)
- Welcomgroup Graduate School of Hotel Administration (WGSHA), Manipal. (Assisted by Welcome Group – ITC). (Visit: <a href="http://www.manipal.edu/wgsha">http://www.manipal.edu/wgsha</a>)
- FHRAI Institute of Hospitality Management (An institution of FHRAI affiliated to EHL, Switzerland); Plot No. 45 Knowledge Park III, Greater Noida - 201 306, Phone: 0120-2323626 – 30, Fax: 0120-2323631 (Visit: http://www.fhraiinstitute.com)

#### **Other Hotel Management Colleges:**

- Shree Devi College of Hotel Management, Ballalbagh, Mangalore-575 003. Ph: 0824-456501, 456511; Web: shreedevicollege.com.
- Academy of Culinary Education, Cidade de Goa Beach Resort, Vainguinim Beach, Goa-403 004.
- AE & C.S. Maruti College of Hotel Management, 3rd Cross, Bangalore-27.
- Ai-Ameen Arts, Science & Commerce College, Bangalore-27.
- Anjuman-I-Islam's A.K. Hafizka Institute of Hotel Management & Catering Technology,
   92, D.N. Road, Next to Times of India Building, Mumbai-400 001, Maharashtra, Ph: +91-22-2265 2272/2263 2817
- Army Institute of Hotel Management and Catering Technology, C/O. ASC Centre (South)
   P.O. Agram, Bangalore-560 007 (only for children of service army personnel/regular army pensioner). (Visit: http://www.aihmctbangalore.com)
- Blooms College of Hotel Management, 12, Om Nagar, Langar Houx, Hyderabad.

- Dr. D.Y. Patil Institute of Hotel Management, Dr. D.Y. Vidyanagar, Sector-7, Nerul New Mumbai-400 706.
- Faculty of Management Studies, Rohikhand University, Bareilly.
- Garden City College of Science and Management Studies, No, 9, BCIF, Old Market Road, Doorvani Nagar, Bangalore-49.
- Graduate School of Business & Administration, Opp-Alt Centre, R-13/8, Raj Nagar, Post Box No-5, Ghaziabad-1.
- Hindustan Academy of Engineering & Applied Sciences, Ollanker, Bangalore-8.
- Hotel Management College, AE-486, Salt Lake, Calcutta-64.
- IIAS-School of Hotel Management, CD 52, Salt Lake, Calcutta-700 064.
- Indian Institute of Business Management, Budha Marg, Patna-800 001.
- Indian Institute of Hotel Management & Catering, 435, Old Station Bazar, Bhubaneswar, Orissa-751 006.
- Indian Institute of Science and Management, IISM Campus, Pundag, Ranchi-834 004.
- Institute of Hotel Management & Catering, 191, Saharanpur Road, Patel Nagar, Dehradun, Khatyari, Almore, Uttar Pradesh.
- Institute of Hotel Management, II R.A. Lines, Teh Mall, Meerut Cantt-250 001.
- Institute of Professional Science and Professional Management, A, B, Scheet Circle, Mangalore-1.
- International Institute of Hotel Management, EC 37, Salt Lake, Calcutta-700 064.
- Kadankale Krishna Rao Memorial College of Hotel Management, Woodlands Hotel Complex, 5 Raja, Rammohan Roy Road, Bangalore-560 025.
- Karnataka Valley College of Hotel Management, Pipe Line Road, Bangalore-86.
- KLE Society, Nijalingappa College (Bangalore University), Rajaji Nagar, Bangalore-560 010.
- Kodaikanal Christian College, Paradise Hill, Kodaikanal-624 104, Ph: 04542 242216/242216.
- KPHRA Education Trust College of Hotel, Kaveri Continental, Kannimgham Road, Bangalore-1.
- Maurya Institute of Hotel Management, No-9, Wheelers Road, Frazer Town, Bangalore.
- Motimahal College of Hotel Management, Falnir Road, Management-1.

(Apart from above mentioned colleges, there are many such private colleges which offer Hotel Management courses.)

Institutes offering Post graduate/ Master's Level courses

- Institute of Hotel Management Catering Technology and Applied Nutrition (Under NCHMCT) offers M.Sc. (Hospitality Administration) in association with IGNOU, New Delhi at three campuses i.e., IHM, Delhi; IHM, Mumbai and IHM, Bangalore. (www.nchmct.org)
- Department of Tourism and Hotel Management, Kurukshetra University, Kurukshetra, Haryana offers Master of Hotel Management (MHM). (<a href="http://kuk.edu.tripod.com">http://kuk.edu.tripod.com</a>;
   <a href="http://kuk.edu.tripod.com/admis05/mtmmhm.pdf">http://kuk.edu.tripod.com/admis05/mtmmhm.pdf</a>)
- Kohinoor IMI School of Hospitality Management, Khandala, Maharashtra offers MBA (Hospitality) in affiliation with Y.C.M. Open University, Nasik, Maharashtra. (http://www.kohinoorgroup.co.in/kimi/kimi.htm)

(Some universities offer master's level course in Hospitality through correspondence/distance mode.)

# Some Unique courses in Tourism & Hospitality:

- National Institute of Tourism & Hospitality Management (NITHM), Telecom Nagar,
  Gachibowli, Hyderabad 500 032. AP, India. (www.nithm.ac.in)
  The Institute is promoted by Ministry of Tourism, Government of India and Department of
  Tourism, Government of Andhra Pradesh. The institute is currently affiliated to JNTU,
  Hyderabad for award of MBA (T&H) and Osmania University, Hyderabad for award of
  BBA (T&H) degrees. The process of approval for Deemed University Status is under
  consideration. It offers:
  - Bachelor of Business Administration in Tourism & Hospitality [BBA (T&H)]
  - Master of Business Administration in Tourism & Hospitality [MBA (T&H)]

The institute also offers various Certificate, Diploma and P.G. Diploma in Travel, Tourism, Hospitality, Event Management and the related areas.

Ashok Institute of Hospitality and Tourism Management, India Tourism Development
Corporation(ITDC), Near C-12/A,Qutab Institutional Area, New Delhi 110 016, offers
Bachelor in International Hospitality Business Management (BIHBM) in association
with Kurukshetra University, Haryana. (Visit: <a href="http://kuk.edu.tripod.com/">http://kuk.edu.tripod.com/</a>,
<a href="http://kuk.edu.tripod.com/admis05/bihbm-06.doc">http://kuk.edu.tripod.com/admis05/bihbm-06.doc</a>)

- Durgapur Society of Management Sciences (DSMS), Dr. Zakir Hussain Avenue,
   Bidhan Nagar, Durgapur 713206, W.B. It offers BBA in Tourism and Hospitality
   Management (Hons.) [BBA (T&H) Hons.] in affiliation with University of Burdwan, West
   Bengal. (Visit: http://www.dsmsindia.org/BBATH.php; http://www.dsmsindia.org)
- Kohinoor IMI School of Hospitality Management, Khandala, Maharashtra offers BBA
   (Hotel and Tourism Management) in affiliation with Y.C.M. Open University, Nasik,
   Maharashtra. (<a href="http://www.kohinoorgroup.co.in/kimi/kimi.htm">http://www.kohinoorgroup.co.in/kimi/kimi.htm</a>;
   <a href="http://www.kohinoorgro

(Many institutes are now following the model of western education system in the field of Tourism & Hospitality by combining them together and offering under single course.)

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#### References:

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www.wttc.org

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www.scholarshipsinindia.com

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www.nchmct.org

www.google.co.in